



# **The Camera Phone Book: How to Shoot Like a Pro, Print, Store, Display, Send Images, Make a Short Film**

*Aimee Baldrige*

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Marketing experts predict that by 2009, nearly 90% of all cell phones will contain a camera, as manufacturers race to create cheaper, easier-to-use models with more sophisticated cameras, more pixels, flash units and even multiple lenses. Already revolutionizing audiovisual communication, it's a trend that will only grow more explosively—and who better than National Geographic to create a how-to book aimed directly at the millions who carry a camera phone everywhere and want to make the most of it?

Created by two top professionals, this generously illustrated nuts-and-bolts guide is the first of its kind to treat these units as genuine cameras instead of novelties, and the *only* one to include a full-color photo-essay demonstrating the full capabilities of the latest camera phones. In five easy-to-read chapters, the book explains how to choose good equipment; take better pictures; and store, print and send the best images. Readers will find practical tips on preventing or repairing water damage, protecting easily-scratched lenses inside pockets and purses, and retrieving accidentally-erased images. They'll also learn to access the events, advice, and opportunities of the burgeoning camera phone community, from film festivals to news organizations, moblogs, and more.

Featuring the technical savvy of CNet.com's Aimee Baldrige and the creative skill of National Geographic photographer Robert Clark, a camera phone pioneer, this compact yet comprehensive reference combines up-to-the-minute expertise with superb examples, at an inexpensive price that makes it a perfect gift book—or an ideal impulse buy.

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The reason? Because this *The Camera Phone Book: How to Shoot Like a Pro, Print, Store, Display, Send Images, Make a Short Film* is an unordinary book that the inside of the book waiting for you to snap that but latter it will jolt you with the secret the idea inside. Reading this book beside it was fantastic author who have write the book in such remarkable way makes the content inside easier to understand, entertaining method but still convey the meaning totally. So , it is good for you for not hesitating having this nowadays or you going to regret it. This phenomenal book will give you a lot of rewards than the other book possess such as help improving your expertise and your critical thinking method. So , still want to hesitate having that book? If I were being you I will go to the book store hurriedly.

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