



# Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations

*Simon Miller, William Hutchinson*

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Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making and streamlined business processes. *Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations* shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success.

Note: this is not a technical deep dive book, as the Oracle product documentation already provides this. It is specific to Oracle BI Applications 7.9.6.4 and earlier (Informatica).

- Optimize performance using Oracle Exalytics In-Memory Machine
- Deliver timely financial information to managers with Oracle Financial Analytics
- Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics
- Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics
- Optimize supply-side performance through Oracle Procurement and Spend Analytics
- Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals
- Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics
- Maintain visibility into project performance via Oracle Project Analytics
- Provide actionable insight into sales opportunities using Oracle Sales Analytics
- Enable superior customer service with Oracle Service Analytics

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