



Reinventing Green Building: Why Certification Systems Aren't Working and What We Can Do About It

Jerry Yudelson

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Buildings and their associated systems are the largest source of greenhouse gases in the world. The 2030 Challenge aims to produce zero-net energy from new North American construction by 2030 while achieving a 50 percent reduction in carbon emissions from existing buildings. With less than 4 percent of commercial and residential structures in the United States and Canada certified by 2015, we seem destined to fall catastrophically short of this target.

Reinventing Green Building combines a unique, insider's critique of the current state of affairs with a potent vision for the future. This highly visual, data-driven analysis brings together the wisdom of today's leading practitioners including:

Up-to-date information on green building issues, energy economics, and new technology
Dramatic new approaches to certification system design and user experience
Creative, outside-the-box solutions using the Internet of Things, big data analytics, and cloud-based technologies for building management

The green building revolution has failed to fulfill its promise to transform the marketplace in a meaningful way. Smart, simple, and sustainable: *Reinventing Green Building* presents a new approach to certification, designed to radically cut costs while dramatically increasing marketplace acceptance integrating true climate mitigation and better building performance.

Jerry Yudelson, dubbed "The Godfather of Green" by *Wired* magazine in 2011, has many years of professional experience in the green building field, elected as a LEED Fellow and having served as the president of the Green Building Initiative. He is the author of thirteen books in the field, including *Dry Run*, *Choosing Green*, and *Green Building A–Z*.

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A lot of people always spent all their free time to vacation or even go to the outside with them family members or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or playing video games all day long. If you need to try to find a new activity that is look different you can read a new book. It is really fun to suit your needs. If you enjoy the book which you read you can spent the whole day to reading a guide. The book Reinventing Green Building: Why Certification Systems Aren't Working and What We Can Do About It it is very good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. In the event you did not have enough space to develop this book you can buy the particular e-book. You can m0ore very easily to read this book through your smart phone. The price is not very costly but this book features high quality.

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