

# Interactive InDesign CC: Bridging the Gap between Print and Digital Publishing

Mira Rubin

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## Interactive InDesign CC: Bridging the Gap between Print and Digital Publishing

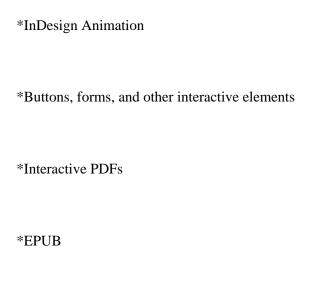
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#### Interactive InDesign CC: Bridging the Gap between Print and Digital Publishing Mira Rubin

With a growing focus on digital destinations, the publishing landscape is evolving at a dizzying speed and InDesign CC is at the forefront of the digital frontier. Known as the premiere layout application for magazine and print collateral, InDesign is also a powerful creation tool for both static and interactive PDF, Flash SWF, EPUB, and apps that can be published for sale in various app stores.

This tutorial-based guide to InDesign CC provides you with a hands-on experience of the EPUB creation process, InDesign animation, Digital Publishing Suite app creation, creation of interactive PDFs, and a host of techniques that serve equally well in both print and digital production.

This extensively detailed book is filled with over	700 screenshots,	explicit diagrams,	and step-by-step real
wolrd exercies to get you up and running with:			



\*The fundamentals of HTML, CSS, and GREP

\*App building with DPS

<sup>\*</sup>A treasure trove of trips and techniques that will forever transform your work with InDesign.

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