



Future Smart: Managing the Game-Changing Trends that Will Transform Your World

James Canton

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Game-changing trends are coming in business, technology, workforce, economy, security, and environment. Climate change, energy demand, and population growth will redefine global risk and power. Exponential new technologies will emerge in digital money, mobile commerce, and big data. An explosive new middle class of over one billion consumers will enter the marketplace. Every nation, job, business, and person will be transformed. To thrive in this future you have to become predictive, adaptive, and agile—to become Future Smart. Dr. James Canton, a renowned global futurist and visionary business advisor, illuminates the pivotal forces and global power shifts that everyone must understand today to thrive in a rapidly changing landscape:

Regenerative medicine will extend our lifetimes and rebuild our bodies

Robots and drones will drive our cars, teach our kids, and fight our wars

Smart machines will design, manage, and service 40% of all global businesses—energy, commerce, finance, and manufacturing—without humans

Digital consumers who live always connected will challenge every business to change its strategy

Climate change wars will redefine security and resources

Most of us are not prepared to meet the challenges the future will bring, but these changes are coming fast. Armed with knowledge, those who are Future Smart can take action to reinvent themselves, their businesses, and their world.

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