



Handwritten: Expressive Lettering in the Digital Age

Steven Heller, Mirko Ilic

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"A fun and varied collection of recent posters, books, ads, and other designed pieces that all employ type that is scrawled, scratched, stitched, or otherwise noodled."?Communication Arts

Hand-drawn graphics mark a return to the creator's immediacy and craft. Increasingly, advertising campaigns, CD covers, and branding are adopting the rough-hewn style of manually created typography. This is the first publication to offer a complete overview of handwritten typographics, drawing on an extensive array of letterforms from around the world.

At the heart of the book are hundreds of examples, presented in creative themes: "Scrawl" (letterforms that are raw, splotchy, untidy); "Scratch" (scraped, cut, and gouged fonts); "Script" (type that is sinuous and ornate); "Simulate" (faces that have been redrawn or copied); "Shadow" (dimensional, voluminous, and monumental letterforms); "Suggestive" (forms that imply the metaphorical, surreal, and symbolic); and "Sarcastic" (the ironic, comic, and satiric in lettering).

In an age of digital typography, *Handwritten* returns to the values of craft. This outstanding collection of unusual, meticulously wrought, and often breathtaking pieces is a must for students and practitioners of design. 500+ illustrations, most in color

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