

Book from the Ground: from point to point (MIT Press)

Bing Xu



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Twenty years ago I made *Book from the Sky*, a book of illegible Chinese characters that no one could read. Now I have created *Book from the Ground*, a book that anyone can read.--Xu Bing

Following his classic work *Book from the Sky*, the Chinese artist Xu Bing presents a new graphic novel -one composed entirely of symbols and icons that are universally understood. Xu Bing spent seven years gathering materials, experimenting, revising, and arranging thousands of pictograms to construct the narrative of *Book from the Ground*. The result is a readable story without words, an account of twenty-four hours in the life of "Mr. Black," a typical urban white-collar worker. Our protagonist's day begins with wake-up calls from a nearby bird and his bedside alarm clock; it continues through tooth-brushing, coffeemaking, TV-watching, and cat-feeding. He commutes to his job on the subway, works in his office, ponders various fast-food options for lunch, waits in line for the bathroom, daydreams, sends flowers, socializes after work, goes home, kills a mosquito, goes to bed, sleeps, and gets up the next morning to do it all over again. His day is recounted with meticulous and intimate detail, and reads like a postmodern, post-textual riff on James Joyce's account of Bloom's peregrinations in *Ulysses*. But Xu Bing's narrative, using an exclusively visual language, could be published anywhere, without translation or explication; anyone with experience in contemporary life--anyone who has internalized the icons and logos of modernity, from smiley faces to transit maps to menus--can understand it.

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