



# Psychology of the Media (Palgrave Insights in Psychology series)

*David Giles*

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**Psychology of the Media (Palgrave Insights in Psychology series)** David Giles

From newspapers to social networking sites, the mass media play a huge role in shaping the way we see ourselves and others.

In this engaging introduction, Giles explores our relationship with the media, looking at the effects of advertising, celebrity worship and media influence on violent behaviour.

Whatever your level of study, this introduction will help you to evaluate the full reach of the media in our lives.

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