

It's the Way You Say It: Becoming Articulate, Well-spoken, and Clear

Carol Fleming

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It's the Way You Say It: Becoming Articulate, Well-spoken, and Clear Carol Fleming NEW EDITION, REVISED AND UPDATED

Speak Your Mind Effectively!

The best, most direct way to convey your intelligence, expertise, professionalism, and personality to other people is through talking to them. But most people have no idea what they sound like. And even if they do, they don't think they can change it. It's the Way You Say It is a thorough, nuts-and-bolts guide to becoming aware and taking control of how you communicate with others.

Dr. Carol Fleming provides detailed advice and scores of exercises for

- Understanding how others hear you
- Dealing with specific speech problems
- Varying your vocal patterns to make your speech more dynamic
- Using grammar and vocabulary to increase your clarity and impact
- Reinforcing your message with nonverbal cues
- Conquering stage fright

An entire section of the book focuses on communication issues in the workplace—interviews, presentations, voice mail, and more. Dr. Fleming puts a human face on her advice through vivid before-and-after stories of forty men and women who came to her for help.

"No other skills will position you ahead of your competition as much as good speaking and presentation skills. No book approaches the depth and breadth of Dr. Carol Fleming's It's the Way You Say It."

—Patricia Fripp, CSP, CPAE, keynote speaker, executive speech coach, and president of Fripp & Associates



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The event that you get from It's the Way You Say It: Becoming Articulate, Well-spoken, and Clear could be the more deep you searching the information that hide inside words the more you get serious about reading it. It doesn't mean that this book is hard to be aware of but It's the Way You Say It: Becoming Articulate, Well-spoken, and Clear giving you joy feeling of reading. The writer conveys their point in specific way that can be understood through anyone who read it because the author of this guide is well-known enough. This particular book also makes your current vocabulary increase well. Therefore it is easy to understand then can go together with you, both in printed or e-book style are available. We suggest you for having this It's the Way You Say It: Becoming Articulate, Well-spoken, and Clear instantly.

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