

## The Best Business Stories of the Year: 2004 Edition



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"Shattered Dynasty" by Suzanna Andrews, from Vanity Fair

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"In Defense of the Boom" by Michael Lewis, from The New York Times Magazine

"The Telecom Boom's Dark Remnants" by Michael Guillen, from The Oregonian

"Rich Man, Poor Company" by Chris O'Brien and Jack Davis, from the San Jose Mercury News

"Deciding on Executive Pay: Lack of Independence Seen" by Diana B. Henriques and Geraldine Fabrikant, from *The New York Times* 

"How It All Fell Apart" by Johnnie L. Roberts, from Newsweek

"Planet Starbucks" by Stanley Holmes, Drake Bennett, Kate Carlisle, and Chester Dawson, from *BusinessWeek* 

"The Google Gods" by Stefanie Olsen, from CNET News.com

"Up Against Wal-Mart" by Karen Olsson, from Mother Jones

"Is Our Children Learning?" by Julie Landry, from Red Herring

"The Investigation: How Eliot Spitzer Humbled Wall Street" by John Cassidy, from The New Yorker

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"Unfair Disclosure" by Bob Drummond, from Bloomberg Markets

"Inside McKinsey" by John A. Byrne, from BusinessWeek

"Alliance Capital's Bad Bets" by Edward Robinson, from Bloomberg Markets

"Where the Money's Really Made" by Andy Serwer, from Fortune

"The Economics of Empire" by William Finnegan, from Harper's Magazine

"The Debt Bomb" by Jonathan R. Laing, from Barron's

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"Why Good Accountants Do Bad Audits" by Max H. Bazerman, George Loewenstein and Don A. Moore, from *Harvard Business Review* 

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